

Continental Washington DC

CNAT

National

Primary AE:	<u>Continental Washington DC</u>
Sales Office:	<u>CNAT</u>
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
 Order Separation: 00:15:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	9	\$2,500.00	\$2,125.00	0.00
Totals	9	\$2,500.00	\$2,125.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

KTVX-TV	7%	\$2,500.00
Market	100%	\$35,714.29

CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	28%	\$10,000.00
KSTU	35%	\$12,500.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	30%	\$10,714.29
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	08/31/12	08/31/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/12	09/02/12	----F--		1		\$250.00		0.00					
E 2	KTVX	08/30/12	08/30/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

Order / Rev: 50198
Alt Order #: 08852208
Flight Dates: 08/30/12 - 09/05/12

Advertiser: American Chemistry Council
Product Desc: AM CHEMISTRY COUNC
Estimate: 555
KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$250.00		0.00			
E 3	KTVX	09/03/12	09/05/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM 1-1----	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
1X PER DAY NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	1-1----				2	\$250.00		0.00			
E 4	KTVX	08/31/12	08/31/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM ----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--				1	\$300.00		0.00			
E 5	KTVX	09/03/12	09/04/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM 11-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
1X PER DAY NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MT-----				2	\$300.00		0.00			
E 6	KTVX	09/01/12	09/01/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM -----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
SAT NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$300.00		0.00			
E 7	KTVX	09/02/12	09/02/12	This Week This Week	CM	10:00 AM-11:00 AM-----S (10:00 AM-11:00 AM)	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$300.00		0.00			
Totals												9	\$2,500.00	